

Physicians' Care Clinic

A Volunteer Effort of the Dekalb Medical Society

Today's Options® PPO

UAM Giving Back Press Release –

Physicians Care Clinic

Agency Contact: Carole Fortenberry
Phone: (404) 501-7960
e-mail: physicareclinic@gmail.com

Media Contact: Meredith McKee.
Phone: (972) 919.3504
Email: mmckee@vollmerpr.com

Physicians Care Clinic Receives Grant from Today's Options®

Monies will be used to support the reach and capacity of a clinic that serves limited-income, uninsured adults

DEKALB COUNTY, GA, (FEBRUARY 10, 2010) – The Physicians Care Clinic (PCC) is pleased to announce that it has received a \$15,000 grant from Today's Options® PPO, a Medicare Advantage Health Plan offered through the Universal American family of companies. The Company's "Collaborating for Good Health" *Giving Back Program* will support the Physicians Care Clinic in its mission to serve limited-income residents of Dekalb County, Georgia.

"We are delighted that our organization was selected for this donation," said Gary Botstein, MD, chairman of the board. "We recognize that the health and well-being of our patients is dependent on support from generous community partners like Today's Options PPO."

The funding will be used to enhance the services that the Physicians' Care Clinic provides. All patients of the Physicians' Care Clinic have a family income at or below 150% of the federal poverty level (\$33,075 for a family of four) and are predominately people of ethnic and racial minorities- one

third of which are over age 55. The funding will allow the PCC to focus on serving this older population by hiring an additional nurse to work with this population.

The number of patients served by the Physicians' Care Clinic increased 24 percent from 2008 to 2009 and continues to rise. An escalation in the county unemployment rate, up to 35 percent in the last 12 months, has added to the number of uninsured adults who need a medical safety-net. The Giving Back Program supports PCC in meeting this growing need.

According to Paul Walker, vice president and general manager of Georgia for Universal American, "Our Healthy CollaborationSM model demonstrates our approach to healthcare in recognizing that the key to an older adult's well-being is their relationship to the community. It is an honor to support organizations like the Physicians' Care Clinic that shares this same commitment to embracing older, limited income adults and helping them access the benefits they need and deserve."

Universal American, through its family of healthcare companies, is focused on providing comprehensive and affordable healthcare for people with Medicare. Universal American's Medicare plans are based on A Healthy CollaborationSM, which is a dedication to working collaboratively with its members and their healthcare professionals in order to improve their overall health and well-being.

###

About Physicians' Care Clinic

Founded in 1992, Physicians' Care Clinic (PCC) was formed by the DeKalb Medical Society (DMS) as a volunteer-driven initiative to focus its' efforts on providing medical care to the working poor of Dekalb County. PCC has a strong alliance with DMS due to its physician pool and its historical support to the program by providing facility resources and time, pharmaceuticals, operating rooms, laboratory services and diagnostic testing among other items. For 17 years, PCC has remained true to its' purpose of providing access to quality health care for those who cannot afford it due to financial hardship such as a loss of employment and/or health care coverage.

According to the 2008 U.S. Census American Community Survey, DeKalb County ranked second in Metro Atlanta for the highest concentration of uninsured (28% of its total population or 207,200). PCC recorded over 1600 patient visits from low -income people in DeKalb County in 2009 who need assistance with chronic disease management and non-emergent symptomatic health issues.

PCC Weekly Health Clinics:

Currently, the PCC weekly clinics are conducted two times per week at which an average of 25 patient appointments are completed. Clinics involve a team of skilled volunteers and staff including, but not limited to: physicians, RN's, lab technicians, pharmacists, student pharmacists, and administrative volunteers.

The provision of a stable medical home coupled with the robust health resources and services offered allow PCC to provide a high-quality and comprehensive continuum of health services aimed at empowering patients to manage their health and ultimately to improve their quality of life.

Patients must apply to be seen at PCC and can call 404-501-7940 to get an application.

About Today's Options[®] and Universal American

Today's Options[®] PPO is a Medicare Advantage plan that is dedicated to working collaboratively with members and their healthcare professionals in order to improve their health and well-being.

Universal American (NYSE: UAM), through its family of healthcare companies, offers over two million people with Medicare complete and affordable coverage every day. For more information on Universal American and its Medicare Advantage and Prescription Drug Plans, which include: Today's Options[®] PPO, Today's Options[®] PFFS, Community CCRxSM PDP and PrescribaRxSM PDP, offered in the Metropolitan Atlanta area, visit our Web site at www.UniversalAmerican.com.

About Universal American's "Collaborating for Good Health" Giving Back Program

Through its Giving Back Program, Universal American supports local organizations that are dedicated to helping older adults and people with Medicare maximize access to services and improve their quality of life.