



# Today's Options® PPO

Senior Connections

Media Contact: Sally Eggleston  
Phone: 404-783-2229  
Email: [seggleston@srconn.org](mailto:seggleston@srconn.org)

## **Senior Connections Receives Grant from Today's Options®**

*Monies will be used to enhance a variety of programming that benefits people with Medicare and limited incomes*

ATLANTA, GA (JANUARY 28, 2010) – Senior Connections is pleased to announce that it has received a \$20,000 grant from Today's Options® PPO, a Medicare Advantage Health Plan offered through the Universal American family of companies. The Company's *Collaborating for Good Health* Giving Back Program will support Senior Connections in its mission to maximize independence for seniors living in DeKalb County through advocacy, information and services.

"We are delighted that our organization was selected for this donation," said Debra Furtado, Senior Connections' chief executive officer. "We recognize that the health and well-being of our seniors are dependent on support from generous community partners like Today's Options PPO."

Senior Connections will use the grant money to fund more than 70 informational seminars that will be held across six senior centers serving DeKalb County. The seminars will focus on educating seniors about low-income programs available for people with Medicare. The monies will also enable Senior Connections to provide meals through its Meal on Wheels program for an entire year to an additional seven seniors in DeKalb County who were on a waiting list for this critical service. Finally, the grant will help build two wheelchair ramps in DeKalb County scheduled to be completed this summer.

“Senior Connections currently prepares and delivers 2,000 meals daily to area seniors but our kitchens are capable of preparing more than twice that volume,” Ms. Furtado said. “Every time a community supporter such as Universal American donates funds, we can decrease the number of seniors at-risk for hunger in Metro Atlanta.”

According to Paul Walker, vice president and general manager of Georgia for Universal American, “Our Healthy Collaboration<sup>SM</sup> model demonstrates our approach to healthcare in recognizing that the key to an older adult’s well-being is their relationship to the community. It is an honor to support organizations like Senior Connections that shares this same commitment to embracing older adults and helping them access the benefits they deserve.”

Universal American, through its family of healthcare companies, is focused on providing comprehensive and affordable healthcare for people with Medicare. Universal American’s Medicare Advantage plans are based on A Healthy Collaboration<sup>SM</sup>, which is a dedication to working collaboratively with its members and their healthcare professionals in order to improve their overall health and well-being.

###

### **About Senior Connections**

Since 1973 Senior Connections has served the counties of the metropolitan Atlanta area with programs and services designed to help seniors "age in place" in the comfort of their own homes. The nonprofit agency provides Meals on Wheels, home repair, in-home care and neighborhood centers to area seniors. As a 501(c)(3) nonprofit organization headquartered in Atlanta, Georgia, services are available to anyone over the age of 60, regardless of income level. In 2009, Senior Connections began providing educational classes and travel excursions as well. Senior Connections also offers services and information to help families cope with the many dilemmas that can arise as parents, grandparents, friends, and loved ones "come of age." For more information on Senior Connections, visit [www.srconn.org](http://www.srconn.org)

### **About Today’s Options<sup>®</sup> and Universal American**

Today’s Options<sup>®</sup> PPO is a Medicare Advantage plan that is dedicated to working collaboratively with members and their healthcare professionals in order to improve their health and well-being.

Universal American (NYSE: UAM), through its family of healthcare companies, offers over two million people with Medicare complete and affordable coverage every day. For more information on Universal American and its Medicare Advantage and Prescription Drug Plans, which include: Today's Options® PPO, Today's Options® PFFS, Community CCRx<sup>SM</sup> PDP and PrescribaRx<sup>SM</sup> PDP, offered in the Metropolitan Atlanta area, visit our Web site at [www.UniversalAmerican.com](http://www.UniversalAmerican.com).

**About Universal American's 'Collaborating for Good Health' Giving Back Program**

Through its Giving Back Program, Universal American supports local organizations that are dedicated to helping older adults and people with Medicare maximize access to services and improve their quality of life.