



Today's Health® HMO

UAM Giving Back Press Release

Community Projects for Seniors

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Community Projects for Seniors Receives Grant from Today's Health® *Monies to be used on May 15 to provide non-perishable food items and critical household products to seniors at College Court in Milwaukee*

MILWAUKEE, WIS. (MAY 13, 2010) – Community Projects for Seniors is pleased to announce that it is using a \$10,000 grant from Today's Health HMO, a Medicare Advantage Health Plan that is offered through the Universal American family of companies. The Company's *Collaborating for Good Health* Giving Back Program supports Community Projects for Seniors distribution of goods to seniors who live on a limited income.

“We are delighted that our organization was selected for this donation,” said Jeffery P. Hansen, executive director for Community Projects for Seniors. “This exciting day would not be possible without support from generous community partners like Today's Health HMO.”

The funds will be used on Saturday, May 15 to purchase and distribute groceries for care packages that will be delivered to each of the 240 tenants at College Court Apartments in Milwaukee. Each tenant will receive two large bags of groceries. One bag will contain non-perishable food items including cereals, pastas, and soups as well as canned fruits and vegetables. The second bag will contain useful household products such as tissue, laundry soap, multi-vitamins and first aid products.

According to George Wheeler, vice president and general manager of Kansas, Missouri and Wisconsin for Universal American, “Our Healthy CollaborationSM model demonstrates our approach to healthcare in recognizing that the key to an older adult's well-being is their relationship to the community. It is an honor to support organizations like Community Projects for Seniors that share this same commitment to embracing older adults and helping them live full lives.”

Universal American, through its family of healthcare companies, is focused on providing comprehensive and affordable healthcare for people with Medicare. Universal American's Medicare

Advantage and Prescription Drug plans are based on A Healthy CollaborationSM, which is a dedication to working collaboratively with its members and their healthcare professionals in order to improve their overall health and well-being.

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About Community Projects for Seniors

Community Projects for Seniors (CPS) provides meal and social programs to senior citizens and mobility-challenged individuals over the age of 50, who reside in low-income, subsidized apartment buildings in 7 counties of southeastern Wisconsin. Volunteers deliver more than 4,000 free hot meals every year on each major holiday -- Easter Sunday, Thanksgiving Day, and Christmas Day. Since 1986, CPS has also served thousands of meals at special social outings (Valentine's Day, St. Patrick's Day, 4th of July, Halloween, and others). In 2009, CPS started a new program making one annual delivery of groceries and much-needed household products to seniors homes.

About Today's Health and Universal American

Today's Health[®] HMO is a Medicare Advantage plan that is dedicated to working collaboratively with members and their healthcare professionals in order to improve their health and well-being.

Universal American (NYSE: UAM), through its family of healthcare companies, offers over two million people with Medicare complete and affordable coverage every day. For more information on Universal American and its Medicare Advantage and Prescription Drug Plans, which include: Today's Health[®] HMO, Today's Options[®] PPO, Today's Options[®] PFFS, Community CCRxSM PDP and PrescribaRxSM PDP, offered in the Milwaukee area, visit our Web site at www.UniversalAmerican.com.

About Universal American's *Collaborating for Good Health Giving Back* Program

Through its Giving Back Program, Universal American supports local organizations that are dedicated to helping older adults and people with Medicare maximize access to services and improve their quality of life.