



Today's Health® HMO

UAM Giving Back Press Release
Interfaith Older Adult Programs, Inc.

Media Contact: Renee Jaeger
Phone: 414-807-4331
Email: rjaeger@interfaithmilw.org

**Interfaith Older Adult Programs, Inc.
Receives Grant from Today's Health®**

Monies will be used to enhance a variety of programming that benefits people with Medicare and limited incomes

MILWAUKEE, WI (FEBRUARY 19, 2010) –Interfaith Older Adult Programs is pleased to announce that it has received a \$20,000 grant from Today's Health HMO, a Medicare Advantage Health Plan that is offered through the Universal American family of companies. The Company's *Collaborating for Good Health* Giving Back Program will support Interfaith Older Adult Programs in its mission to link older adults with a caring community throughout the Greater Milwaukee area.

"We are delighted that our organization was selected for this donation," said Renee Jaeger, public relations director of Interfaith Older Adult Programs "We recognize that the health and well-being of our seniors is dependent on support from generous community partners like Today's Health HMO."

Interfaith Older Adult Programs will use the grant money to fund more than seventy-five educational seminars reaching thousands of seniors throughout the Greater Milwaukee area. The seminars will focus on educating seniors about low-income assistance programs (the Low Income Subsidy and Medicare Savings Programs) available for people with Medicare. The monies will also be used to pay for the expenses of a

volunteer program that connects older adults with frail seniors who will drive them to medical appointments, help them with daily errands and engage them socially.

According to Hal Sadowy, PhD, vice president and general manager of Milwaukee for Universal American, “Our Healthy CollaborationSM model demonstrates our approach to healthcare in recognizing that the key to an older adult’s well-being is their relationship to the community. It is an honor to support organizations like Interfaith Older Adult Programs that share this same commitment to embracing older adults and helping them access the benefits they are entitled to.”

Universal American, through its family of healthcare companies, is focused on providing comprehensive and affordable healthcare for people with Medicare. Universal American’s Medicare Advantage and Prescription Drug plans are based on A Healthy CollaborationSM, which is a dedication to working collaboratively with its members and their healthcare professionals in order to improve their overall health and well-being.

###

About Interfaith Older Adult Programs

Interfaith provides innovative programs, successful solutions, and the often, much needed, extra helping hand that allows older adults to remain living independently in their own homes as well as staying engaged in their community.

About Today’s Health and Universal American

Today’s Health[®] HMO is a Medicare Advantage plan that is dedicated to working collaboratively with members and their healthcare professionals in order to improve their health and well-being.

Universal American (NYSE: UAM), through its family of healthcare companies, offers over two million people with Medicare complete and affordable coverage every day. For more information on Universal American and its Medicare Advantage and Prescription Drug Plans, which include: Today’s Health[®] HMO, Today’s Options[®] PPO, Today’s Options[®] PFFS, Community CCRxSM PDP and PrescribaRxSM PDP, offered in the Milwaukee area, visit our Web site at www.UniversalAmerican.com.

About Universal American’s *Collaborating for Good Health Giving Back* Program

Through its Giving Back Program, Universal American supports local organizations that are dedicated to helping older adults and people with Medicare maximize access to services and improve their quality of life.