



Media Contact: Carol Higgins Taylor
Phone: 207 -992-0135

Email: chtaylor@eaaa.org

Eastern Area Agency on Aging Receives Grant from Universal American
Monies will be used to identify and educate local residents who qualify for assistance with Medicare costs

BANGOR, MAINE (JANUARY 6, 2009) – The Eastern Area Agency on Aging (EAAA) is pleased to announce that it has received a \$15,000 grant from Universal American and its family of companies which offers Medicare Advantage health plans and Medicare prescription drug plans. Universal American’s *Collaborating for Good Health* Giving Back Program will support EAAA in its mission to be the best source of information, options and services for people with Medicare in the Bangor area.

“We are delighted that Universal American has selected our organization for this donation,” said Dyan Walsh, MSW, Director of Community Services. “We recognize that the health and wellbeing of our seniors is dependent on support from generous community partners like Universal American.”

Medicare Savings Programs (MSP) provide thousands of people with Medicare in the State of Maine valuable assistance with medical and prescription drug costs. Based on estimates from the Center for Medicare and Medicaid Services (CMS), many older Mainers in the greater Bangor area who could benefit from these programs are not accessing them.

The funding from Universal American will bridge this gap by staffing a person to locate many of the 3,000 people who would save money with these programs. This person will reach out to Washington, Hancock, Piscataquis and Penobscot Counties and educate residents about the availability of benefit enrollment kiosks and how to operate them. These self service kiosks, most

located in public libraries and town offices, make screening for Medicare Savings Programs possible for people with Medicare in rural communities.

According to Bob Downs, Vice President and General Manager of Maine for Universal American, “Our Healthy CollaborationSM model demonstrates Universal American’s approach to healthcare and that the key to an older adult’s wellbeing is their relationship to the community. It is an honor to support organizations like the Eastern Area Agency on Aging that share this same commitment to embracing older adults and helping them access the benefits they deserve.”

Universal American, through its family of healthcare companies, is focused on providing comprehensive and affordable healthcare for people with Medicare. Universal American’s Medicare plans are based on A Healthy CollaborationSM, which is a dedication to working collaboratively with its members and their healthcare professionals in order to improve their overall health and wellbeing.

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About Eastern Area Agency on Aging

Eastern Area Agency on Aging services seniors, caregivers and adults with disabilities in four counties in Eastern Maine. The mission of EAAA is to be the best source of information, options, services and to improve the quality of life for our clients.

About Universal American

Universal American, through its family of healthcare companies, offers benefit plans designed to promote collaboration among our members and their healthcare professionals. This Healthy CollaborationSM improves the health and well being of more than two million people with Medicare every day. For more information on Universal American and its Medicare Advantage and Prescription Drug Plans, which include: Today’s Options® PPO, Today’s Options® PFFS, Community CCRxSM PDP and PrescribaRxSM PDP, offered in the Maine area, visit our website at www.UniversalAmerican.com.

About Universal American’s ‘Collaborating for Good Health’ Giving Back Program

Through its Giving Back Program, Universal American supports local organizations that are dedicated to helping older adults and people with Medicare maximize access to services and increase their quality of life.